

# SIMON LEEMAN CROP REPORT BROUGHT TO YOU BY PRO\*ACT

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## Market Alerts

**TRANSITION** The movement of Western growing regions from the Yuma, Arizona area back north to Central California. Many of the products you use year-round are affected during this time, which normally lasts from March to early May. Affected crops may include all lettuce, broccoli, cauliflower, berries and more. "Transition", as this movement is called, often comes with more frequent quality and availability issues. Be sure to read The Source Plus each week for up-to-date recommendations.

**LETTUCE** Supplies of all head lettuce are lighter than normal. Pricing is higher than normal on **Iceberg, Romaine and Romaine Hearts**. Quality is good to fair.

**LIMES** Poor growing conditions in southern Mexico continue to affect the lime crop. Pricing is higher than normal, and is expected to remain so for a few weeks. Quality is good to fair. For the best per-piece value, use 200 CT-sized fruit and purchase full cases wherever possible.

**ASPARAGUS** Cooler weather and rain in Mexico and California's growing regions have tightened supplies. Quality is good, but pricing is higher than normal. Pencil and Standard sizes are the best value.

**CAULIFLOWER/BROCCOLI** Increased supplies has the market trending lower. Quality has improved.

**ORANGES** The severe shortage of **Oranges** has reached the point where certain sizes are largely unavailable. Orders for **113 CT, 138 CT and 163 CT** fruit are very likely to be shorted, or substituted with an **88 CT or larger size**. We recommend **88 CT, 72 CT or larger Oranges** be used through the end of the **Navel** season in early spring.

## A Peek at Peak Seasons

**Roma Tomatoes:** Mexico's harvest of Romas is unusually strong for this time of year. Pricing is good and quality is excellent.

**Bell Peppers:** Pricing and quality are great on most colors of Bell Peppers, particularly with Choice- and Medium-sized product.

**Potatoes, Specialty/Colored:** All varieties of Fingerling and Round colored potatoes are in great supply, with good quality and pricing reported.

**Kale:** Quality in all growing regions is excellent, with dark green color and full bunches.

**Spring Pears:** D'Anjou, Red and Bosc Pears are in good supply out of Washington, with very good quality reported.

**Melons:** Honduras is peaking on their Cantaloupe and Honeydew harvest. Great quality is reported.

**Blackberries:** The Mexican crop is at peak harvest.

## Weather Update

**California Yuma, AZ:** Cool, wet weather will continue through most of the growing regions throughout the week. The Ventura/Santa Barbara region is at risk for flooding.

**Mexico:** The Northern regions will have cooler weather and strong winds. Central Mexico expects warmer than normal temperatures.

**Florida:** Slightly cooler temperatures than last week, with showers in the northern half of the state.



# Commodities at a Glance

 Apples	Quality and pricing are good	 Celery	Quality and pricing are good	 Lettuce Leaf	Quality is fair, pricing is higher on Romaine. Green Leaf is the best value.
 Asparagus	Quality and pricing are fair	 Citrus (Lemons)	Quality is good, pricing may be higher on certain sizes	 Lettuce tender leaf	Quality is fair, pricing is good.
 Avocado	Quality is good, pricing is fair	 Citrus (Limes)	Quality is good, pricing is higher	 Melon (Cantaloupe)	Quality and pricing are good
 Bell Peppers	Quality and pricing are good	 Citrus (Oranges)	Quality is good, sizes are running large, pricing is higher	 Melon (Honeydew)	Quality and pricing are good
 Berries (Blackberries)	Quality and pricing are good	 Cucumbers	Quality is good, pricing is higher	 Melon (Watermelon)	Quality and pricing are good
 Berries (Blueberries)	Quality and pricing are good	 Eggplant	Quality and pricing are good	 Onions	Quality and pricing are good
 Berries (Raspberries)	Quality and pricing are good	 Garlic	Quality is fair, pricing is higher	 Pears	Quality and pricing are good
 Berries (Strawberries)	Quality and pricing are good	 Grapes (Green)	Quality and pricing are good	 Pineapples	Quality and pricing are good
 Broccoli	Quality is fair, pricing is higher	 Grapes (Red)	Quality and pricing are good	 Potatoes	Quality and pricing are good
 Brussels Sprouts	Quality is good, pricing is higher	 Green Onions	Quality and pricing are good	 Potatoes (colored)	Quality and pricing are good
 Carrots	Quality is good, pricing is slightly higher	 Kale	Quality and pricing are good	 Squash	Quality and pricing are good
 Cauliflower	Quality is fair, pricing is higher	 Lettuce Iceberg	Quality is fair, pricing is higher, pre-cut product is the best value	 Tomatoes	Quality and pricing are good, Romas are the best buy

